



about.

"I am a confident, passionate, and creative graphic designer with extensive experience working with both print and digital media. A deadline-oriented individual with over 14 years of experience in the graphic design industry, working on various projects from social media content to comprehensive rebranding projects. I am well versed and experienced with current design practices, including all updates to Adobe Creative Cloud applications.

I love to tap into visual art and design history to help bring well-rounded ideas to life. I bring both graphic design sensibilities and the beauty of hand-drawn illustrations to the table, and I offer a unique perspective to creating visual solutions that not only add value to a project but tell a story."

work experience.

INDEPENDENT DESIGNER // ENGLER DESIGN STUDIO LLC

July 2014- Present

- Specialize in print and online advertising, social media, logo design, event planning, illustration, typography, and identity systems.
- Work directly with clients and vendors from creation to final stages.

Recent Clients: Great River Road/Freedom Park & Visitor Center, Foundations Mental Health Services, City of Prescott, Semcac, Prescott School District, St Croix County Health Department, Cole's Hair Salons.

ART DIRECTOR / GRAPHIC DESIGNER // ARKETYPE INC

April 2011- July 2013

- Specialized in art direction, illustration, web design, and branding
- Created eye-catching print and online advertising campaigns.
- Assisted in the design of video and other multi-media materials.

Clients: Kimberly Clark, Bel Brands, Affinity Heath, Graham Medical, Jewelers Mutual, Mayflower Greenhouse, Little Rapids Printing.

LEAD JUNIOR DESIGNER // VOYAGEUR MAGAZINE

Jan 2010-Jan 2011

- Designed custom illustrated covers, main content pages, and feature article spreads.
- Managed junior designers and oversaw design and ad placement.
- Worked with project advisors to edit and finish magazine in pre-press stages.

JUNIOR ART DIRECTOR INTERN // COMBAT USA

Oct 2010 - April 2011

- Created in-house collateral and brand materials.
- Worked with all teams to create custom designs in print and digital formats. Assisted with animation, illustration, photo touchups, and marketing materials. Worked as a junior production assistant when editing videos for online broadcasting.

GRAPHIC & EXHIBITION DESIGNER // UWGB LAWTON GALLERY

May 2008 - Dec 2010

- Designed all promotional materials for exhibit gallery shows. Projects included: logos, posters, brochures, booklets, and environmental wall designs.
- Coordinated and digitally photographed events.

FREELANCE ILLUSTRATOR // POWERHAUS STUDIO

Dec 2002 - Dec 2011

- Specialize in illustration for print / digital advertising, logo design, hand typography, and branding identity systems.

education.

BACHELOR OF ARTS

University of Wisconsin - Green Bay

Major: Graphic Design

Minor: Fine Arts / Marketing

Graduated 2010

GPA 3.98 - Summa cum laude

STUDY ABROAD PROGRAM

SRISA International School of Art

Florence, Italy

Emphasis - Design/Printmaking

Attended Summer 2011

BACHELOR OF ARTS

University of Wisconsin - Stout

Major: Art Education

Attended 1997-2000

job skills.

Visual Design



Photography



Organization / Planning



Video Production



Art Direction



Adobe Creative Suite Software

